



SPORT :

FOREIGN RECRUITS QUICKLY INTEGRATED IN THEIR NEW TEAM !

Save time and money when foreign athletes join a new club



Winter is the season for transfers, and an increasing number of athletes from various parts of the world (South America, Africa, Europe, Asia) are joining our country's top sports clubs (soccer, basketball, tennis, car racing, athletics, cycling, etc.) Our own athletes also leave Belgium to go work in parts of the world that are unknown to them.

The language barrier can be a serious problem. To be able to understand and to communicate with the local people is the key to a faster integration in the new environment. And a good integration is necessary for the athlete to perform better faster! This is now possible – and in record time!

The solution? The Balingua® method!

Only a couple of hours (about 20) are needed to integrate the newly arrived top athlete. Knowing the basis of the language of the host country can make the daily private and professional life so much easier. Balingua makes communication possible for expatriated top athletes in Belgium or elsewhere, so that they can perform better faster! A quickly integrated athlete is a better performing athlete, and thus a good investment for the club. When you help a blues-ridden, transferred athlete to integrate, you help him or her to feel confident, comfortable with the new club, and able to perform at the desired level!

The Balingua® method: Who builds a house without starting with the foundations?

The theory underlying the Balingua® method is the result of the study of universal, neuro-linguistic mechanisms, which everyone developed with the acquisition of the native language. Without realizing it, *the learner already knows things that the methods can tap into in order to help him or him acquire a foreign language.* Thanks to Balingua, learning a language has become natural since the learning process relies on what the learner already knows.

The Balingua® method is specifically designed to boost the beginner's acquisition of the new language in a minimum of time, roughly 20 hours. After those few hours, the beginner masters the structures of the language, and he/she can then tackle the study of grammar, vocabulary, declensions, conjugations, etc. The learner is free to choose from any method, e.g. classroom instruction or self-learning.



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Boosting your Acquisition of Languages I

Besides, the Balingua® method can also be used to activate the learner's passive knowledge of a language, i.e. develop his or her oral competence, as well as to re-activate "forgotten" knowledge.

For which languages? For now Balingua is available on the Internet in the following languages: American English, British English, Chinese, Dutch, French, German, Japanese, Lithuanian, and Spanish. Other languages, such as Brazilian / Portuguese, Italian, and Polish will be online in 2007.

Balingua = a 1 € /hour e-learning solution with a native speaker.

33€ and 33 hours is all you need to broaden your horizon and learn a foreign language!

For further information on the method, the author, or the company:

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